



ASSOCIATION OF
FAMILY AND
CONCILIATION COURTS



eNEWS

[Early Registration Savings End September 14](#)

AFCC-AAML 2015 Conference

Receive the best prices on registration for the AFCC-AAML 2015 Conference, *Advanced Issues in Child Custody: Evaluation, Litigation and Settlement*, when your registration and payment are received by September 14. Rates for AFCC and AAML members as well as non-members increase after this date.

Learn and Network with Leading Professionals

This collaborative conference features sessions for advanced level family law practitioners. The latest research on parenting plans and the effects of divorce and separation on children will be presented by top-notch professionals, researchers and trainers in the field in two-hour sessions for in-depth analysis. The conference schedule will provide time for networking and consultation, with receptions, morning breaks, and special networking breakfast and luncheon.

[Enjoy Washington, DC from the Capital Hilton](#)

The Capital Hilton is an excellent place from which to explore Washington, DC. Located just two blocks from the White House, the hotel is a short walk to Smithsonian Museums and the National Mall. Enjoy the culture of the city by visiting nearby chef-owned restaurants, theaters, galleries, shops, and more.

Ask the Experts

Courthouse Facility Dogs—

An Innovation to Improve Services for Your Clients

Ellen O'Neill-Stephens, JD, Founder of [Courthouse Dogs Foundation](#)

The founder of the courthouse dogs program shares how the program began, stories of successful implementation, best practices and how you can learn more and bring a program to your court. The Courthouse Dogs Foundation will hold its 2016 International Conference, October 4-6, 2015, in Seattle. Registration closes September 25, 2015. [Read more](#)

MONTHLY E-
NEWSLETTER
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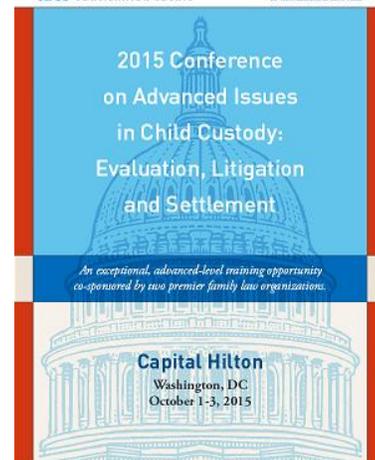
Upcoming Conferences



ASSOCIATION OF
FAMILY AND
CONCILIATION COURTS



AMERICAN ACADEMY
OF MATRIMONIAL LAWYERS



Enrollment is limited. Priority registration for AAML and AFCC members open through June 30, 2015. Public registration opens July 1, 2015.

AFCC-AAML Conference
*Advanced Issues in Child
Custody:
Evaluation, Litigation and
Settlement*
October 1–3, 2015
Capital Hilton
Washington, DC
[Program Brochure, Online
Registration](#)

Scholarship Deadline September 8

[Do You Hear What I Hear? Listening to the Voice of the Child](#)

November 5-7, 2015, Columbus, Ohio

AFCC Regional Conference

Scholarships covering the cost of conference registration and pre-conference institute registration are available. Recipients will be selected by the AFCC Scholarship Committee from applications received by September 8. Scholarships include conference registration, pre-conference institute, certificate of attendance, ticket for the luncheon and access to the AFCC hospitality suite. [Apply today](#) [Give to the scholarship fund](#)—help more professionals attend AFCC conferences.

Opening Session—The Voice of the Child: Who's Hearing What?

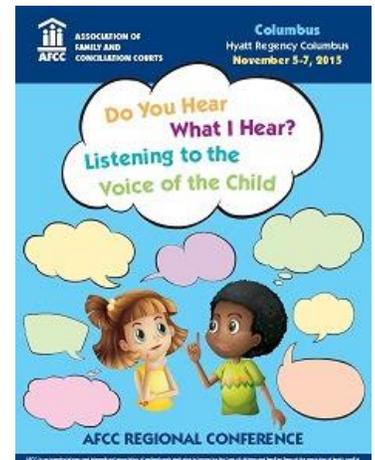
An interdisciplinary panel discusses issues including: (1) ways in which the child's voice is conveyed; (2) how professionals differ in their approach to working with children and hearing from children; (3) how to understand and decode the hidden emotions children feel, but may not say; and (4) benefits, risks and procedural implications of giving children a voice in the process. Panelists include: JoAnne Pedro-Carroll, PhD; Nicholas Bala, JD, LL.M.; Hon. Anthony Capizzi; Stacey Platt, JD, and moderator: Hon. Denise McColley.

Plenary Session—State v. Clark: Who May Report What Children Say?

In a 4-3 decision, the Supreme Court of Ohio's majority opinion held that a child's statement to his teachers about physical abuse constitutes testimonial evidence barred by the Confrontation Clause when the child has been found incompetent to testify. In June 2015, the US Supreme Court reversed the Supreme Court of Ohio's decision, holding that the admission of a young child's out-of-court statements to his teachers identifying the defendant as an abuser do not violate the Confrontation Clause, even if the child does not testify at the trial. Join panelists, Erika B. Cunliffe, JD; Matthew Edmund Meyer, JD; Katherine E. Mullin, JD; and moderator: Yvette McGee Brown, JD, for a discussion of what this ruling means for practitioners and more.

[Register for Columbus Today—Early Bird Discount Ends October 5](#)

Register and make sure your payment is received on or before October 5 to receive the discounted early registration rate. If you are not already a member, or know someone who should become a member, AFCC members always get the best prices on registration. Join AFCC when you register for the conference to save.



AFCC Regional Conference

*Do You Hear What I Hear?
Listening to the Voice of the
Child*

November 5–7, 2015

Hyatt Regency Columbus
Columbus, Ohio

[Program Brochure, Online
Registration](#)

AFCC 53rd Annual Conference

June 1–4, 2016

Sheraton Seattle Hotel
Seattle, Washington

[Call for Proposals](#)

AFCC 12th Symposium on Child Custody Evaluations

November 3–5, 2016

Sheraton Atlanta Hotel
Atlanta, Georgia

AFCC Trainings

Construction of an Effective Parenting Coordination Process: Structure, Tools, and Techniques

Debra K. Carter, PhD

November 30–December 1,
2015

University of Baltimore
Baltimore, Maryland

Complex Issues in Family Law and Child Custody

Philip M. Stahl, PhD, ABPP

Submit Seattle Proposals by October 2

Submit a proposal to present a workshop at the AFCC 53rd Annual Conference, *Modern Families: New Challenges, New Solutions*, June 1-4, 2016, at the Sheraton Seattle Hotel. See the [call for proposals](#) for a list of topic suggestions or submit a proposal on a topic related to the conference theme. All proposals must be submitted using the [online form](#).

Sponsorship, Exhibit and Advertising Opportunities

There are a number of opportunities to introduce AFCC members, conference participants and others to your organization or company and its products and services. [Exhibits are available at the AFCC-AAML Conference](#) in Washington, DC, October 1-3. [Exhibits and registration packet inserts are available at the Regional Conference](#) in Columbus, November 5-7, and [print advertising, sponsorships, exhibits and packet inserts are available for the 53rd Annual Conference](#) in Seattle, June 1-4, 2016. There are also coveted [tote bag sponsor spots](#) available this year—sponsorship includes listing on the totes and a packet insert for both the regional and annual conferences. Follow the links for more information or contact Erin Sommerfeld, esommerfeld@afccnet.org or 608-664-3750.

Member News

Allen M. Bailey, JD, Anchorage, Alaska, was presented the ABA Commission on Domestic and Sexual Violence 20/20 Vision Award on August 1, 2015, at the Annual American Bar Association Meeting in Chicago, Illinois. This Award celebrates trailblazers who played an instrumental role in mobilizing the legal profession against domestic and sexual violence by either creating, supporting, advancing, or advocating for the Commission on Domestic and Sexual Violence or Violence Against Women Act.

Chapter News

Four AFCC Chapters have new presidents. Welcome and congratulations!

Colorado—Barbara Pevny, MA, LPC

Louisiana—Alan Taylor, PhD

Minnesota—Judy Sherwood, LMFT, MA, MBA

Ohio—Tennille Newton, JD

Staff News

Elliot Bartz, program assistant, is leaving AFCC later this month. He is moving to Redwood City, California, where he will continue training to become an insurance agent with Farmers Insurance.

December 2–3, 2015
University of Baltimore
Baltimore, Maryland

AFCC Chapter Annual Conferences

Florida Chapter Annual Conference

October 1–2, 2015
Holiday Inn Tampa West Shore
Tampa, Florida

[More information](#)

Colorado Chapter Annual Conference

October 9–11, 2015
Beaver Run Resort
Breckenridge, Colorado

[More Information](#)

Ontario Chapter Annual Conference

October 23, 2015
Toronto Reference Library,
Yonge Street
Toronto, Ontario

[More information](#)

Arizona Chapter Annual Conference

January 29–31, 2016
Hilton Sedona Resort
Sedona, Arizona

[More information](#)

California Chapter Annual Conference

February 19–21, 2016
InterContinental Mark Hopkins
San Francisco, California

[More information](#)

Join AFCC

Are you a member?

[Join](#) or [Renew](#)

AFCC offers member benefits that promote excellence in practice.

[View member benefits](#)

Ask the Experts

Featured AFCC Pamphlet – Making Your Parenting Plan Work

AFCC pamphlets were made to be shared with your clients. Last year's bestseller was *Making Your Parenting Plan Work*. It discusses children's needs, considerations for schedules, tips on how to make a parenting plan work, and common questions asked by parents about shared parenting. It's a clear concise reference guide for parents new to shared parenting. [Read the full contents of the pamphlet](#) on the AFCC website. [Purchase pamphlets for your office or court](#). Discounts available for quantities of 1,000 or more.

Conferences of Interest

Association for Conflict Resolution will hold its annual conference, October 7-10, 2015, at the Atlantis Casino Resort Spa in Reno, Nevada. [More information](#)

Academy of Professional Family Mediators will hold its fourth annual conference, *Selling Peace in an Adversarial World*, October 22-25, 2015, at the Sheraton Reston in Reston, Virginia. [More information](#)

Family Law in the News

Report: Parenting Decisions Too Often Touch Off Neglect Investigations

Donna St. George, Washington Post

The total time her children were outside was 30 to 40 minutes. Natasha Felix allowed her sons—ages 11, 9 and 5—to play on their own one July day at a park beside her second-floor apartment, a place close enough that she could peer out her open window to check on them. She says she checked every 10 minutes. But two years later, Felix is still fighting a finding of child neglect related to that day, which led a stranger to make a report to authorities. [Read more](#)

Bringing Paternity Leave Into the Mainstream

Ron Lieber, New York Times

This week, two companies joined in an unfolding race to provide ever more generous paid parental leave. Netflix said it planned to offer unlimited leave in the first year after a child's arrival to many (though not all) of its employees, while Microsoft said it would substantially increase the paid leave that it will provide. [Read more](#)

Is there a topic you would like to see covered by an AFCC Ask the Experts piece?

[Email your suggestion](#)

The opinions expressed in articles published or linked to in the *AFCC eNEWS* are those of the authors and do not necessarily reflect the positions of the Association of Family and Conciliation Courts.

Readers are welcomed and encouraged to forward this e-newsletter to interested colleagues. [Learn more or subscribe](#).

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Courthouse Facility Dogs—An Innovation to Improve Services for Your Clients

Ellen O'Neill-Stephens, JD, Founder of [Courthouse Dogs Foundation](#)

The Need for Trauma Sensitive Courts



Families approaching the King County Juvenile Court for the first time see a four story bunker-like building with rows of narrow vertical windows instead of horizontal slits. A mural painted on the wall near the front entrance looks more like graffiti than a work of art. The lobby is even less inviting. [Seattle Post-Intelligencer reporter Levi Pulkkinen recently wrote](#), “When court is in session, the central waiting area at the Youth Service Center has the ambience of an airport terminal and the feel of an emergency shelter thrown up after a

natural disaster. Rather than an earthquake or wildfire, though, the dozens of families gathered there are caught in more personal calamities.”

This is where I started my career as a deputy prosecuting attorney back in 1983. At first, I loved the grittiness of “juvie” and I enjoyed prosecuting crimes of violence in superior court. However, after several years, the cumulative effect of witnessing people suffer intense emotional trauma and experiencing the negative consequences of working in an adversarial system, I realized that a courthouse can be a toxic environment that damages people. But since this was the way the legal system had conducted business for hundreds of years, it didn’t seem likely it could ever be different.

The Genesis of Courthouse Dogs

In 2003, I rotated back to juvenile court. It hadn’t changed and I wasn’t looking forward to my new assignment as drug court prosecutor. I dreaded the idea of working with dysfunctional families and damaged drug-addicted teenagers. Although a few of the kids turned their lives around, most didn’t. I knew it would be depressing.

Things were going well in my family life, however. My son Sean, who has cerebral palsy and virtually lives in his wheelchair, graduated from high school and we were going to get him a service dog. Since Sean is entirely dependent on people for all of his needs, my husband and I went to the assistance dog school to learn how to handle his dog for

him. It was there that a big Golden-Lab mix named Jeeter entered our lives. Although he was only two years old, Jeeter seemed like an old soul and was very calm and loving towards Sean and anyone else who came within reach of him. While at the assistance dog school, I also learned that dogs like Jeeter could be placed with professionals who worked at hospitals and special education classrooms to help the people they served. These types of dogs are called facility dogs to distinguish them from service dogs that assist people with disabilities. This was a bit of information that would soon become useful.

Upon our return home, we discovered there was one day a week that Jeeter couldn't be with Sean because of his caregiver arrangement. So rather than leave Jeeter at home alone for 10 hours, I asked Juvenile Drug Court Judge Inveen if Jeeter could be a part-time facility dog and come to court to provide some comfort to the kids.



Surprisingly, she and the drug court team agreed. Jeeter's presence had a positive impact not only on the teenagers, but also on their families and the drug court staff. One teenager who graduated from drug court after years of struggle attributed her final success to Jeeter's presence.

Soon thereafter, the other deputy prosecutors in my office asked for Jeeter's assistance with children that had been sexually assaulted. It was time for the King County Prosecutor's Office to get a facility dog. Ellie, trained by Canine Companions for Independence, was placed there in 2004. Her primary job was to snuggle with children while a forensic interviewer questioned them about their sexual abuse, and to accompany kids when they testified in court.

A Case Study: How a Dog Can Make a Difference

A five-year-old boy had to describe to a jury how his father had viciously beaten his mother. Ellie's presence during trial preparation made it possible for the boy to convey how terrifying the experience had been for him, so the deputy prosecutor felt confident that the boy would be able to testify with Ellie lying beside him in the witness box. However, that wasn't the case. When questioning began, the boy wasn't able to utter a word. The deputy prosecutor didn't realize that the boy's aunt was glaring at the boy from where she was seated in the courtroom. Before giving up on him as a witness, the prosecutor asked for a recess in the judge's chambers to try to understand what was happening. Ellie accompanied the boy for the meeting with the lawyers and the judge.



Despite the judge's efforts to engage with the child by showing him photos of her dogs, the boy was silent. Eventually, the deputy prosecutor stepped in and encouraged the young boy to play with Ellie. Within a few minutes, the boy was smiling and seemed more relaxed. The judge asked the boy why he did not answer the prosecutor's questions, and he explained that his angry aunt was scaring him. The aunt's removal from the courtroom enabled the boy to regroup and share his account of what occurred. When he struggled for words, he would reach down, pet Ellie and then continue to describe what happened. The jury convicted his father. The boy's mother later told the prosecutor that with her husband locked away for several years, she and her son finally felt safe.

The Development of Courthouse Dog Programs in Criminal and Civil Proceedings

This program became so successful that Celeste Walsen, DVM, and I joined forces to educate the legal community about the benefits of this innovation. We named our organization Courthouse Dogs. Soon, dozens of courthouse facility dogs began working in child advocacy centers and prosecutor's offices throughout the country.

We were contacted by the New Mexico Children's Justice Act Advisory Group in 2009. We learned that the Children's Justice Act (CJA) provides grants to states to improve the investigation, prosecution and judicial handling of cases of child abuse and neglect, particularly child sexual abuse and exploitation, **in a manner that limits additional trauma to the child victim** (emphasis added). The advisory group believed that the placement of these dogs would be one of the best ways to reduce trauma for children who had been abused or neglected, and they wanted to fund the placement of a few courthouse facility dogs in their state.

Chaves County CASA, New Mexico



In 2010, Carrie-Leigh Cloutier, the executive director of Chaves County CASA, located in Roswell, New Mexico, was among the first to add the presence of one of these loving dogs to the services they provide to children in their community. Now courthouse facility dogs Emma and Zia assist children in civil and criminal proceedings, during forensic interviews, their special children's programs and court-ordered visitation. Emma's immediate presence after the 2014 Berrendo Middle School shooting to comfort the children inspired the local district attorney to acquire courthouse facility dogs for the courthouses in the three counties of the 5th Judicial District in New Mexico.

13th Judicial Circuit, Tampa, Florida

Brenda Kocher, volunteer *guardian ad litem*, and facility dog Tibet began working in the 13th Judicial Circuit, Tampa, Florida, in February of 2014. Since beginning their work together, the team has worked with hundreds of children in courtroom waiting areas, hearings, trials, forensic interviews, sexual assault examinations, psychological evaluations and treatment sessions, and public awareness events. Brenda says, "Tibet helps us provide a more trauma-sensitive space for our children in every venue in which she is used. Her value to adult staff working in this stressful environment is immeasurable." Brenda recently received the Statewide *Guardian Ad Litem* Volunteer of the Year Award.



Marion County Family Court, Ohio



Kathy Clark, PhD, program and grants administrator with the Marion County Family Court in Ohio has been a social worker for over 35 years, working with children and adolescents in schools and the family court who are experiencing parental separation and divorce. Currently, Kathy is the dog handler for court facility dog, Camry. Camry now plays a role in helping children who are involved in domestic relations and juvenile cases by accompanying them in court hearings and interviews. Kathy has expanded their duties to facilitating interaction between parents and their children in supervised visitation. When Kathy sees children refusing to engage

with their parents, she introduces them to Camry and soon parent and child are petting him together. This joint session of nurturing behavior can be the first step towards healing.

Williamson County CASA, Tennessee

Executive director of Williamson County CASA, Marianne Schroer learned about courthouse facility dogs when we presented at the 2014 National CASA conference. A year later she became the handler of Rocklin. Marianne reports, "Rocklin has been such a welcome addition to our staff at Williamson County CASA. Last week was a great example of his contribution to our kids and our community. He was in juvenile court on Monday and at the Foster Care Review board on Tuesday. He worked with 10 children at various times during those days. He was available to educate the school system on the work that he does with kids. He attended a Rotary meeting to help build awareness and raise money for CASA, and he attended the district attorney staff



meeting to share what courthouse dogs are bringing to our court system. As you can see he is a busy boy who provides a valuable service on many levels!"

The Need for Best Practices in this Field

It has been so rewarding to see how such a simple concept has made a huge impact on our legal system. What first seemed like a crazy idea has become almost mainstream. Five appellate court decisions have reviewed the practice of dogs assisting vulnerable witnesses when they testify in court and have found that, if certain procedural steps are taken, it is a justifiable accommodation for a witness. However, just because it is a simple idea doesn't mean that *any* dog or handler can perform to the high standards needed to ensure that a defendant's constitutional rights are not violated, and that the dog has been adequately trained and assessed to be safe during close contact with children, and is comfortable working in a high-stress environment.

The best practice model for dogs working in the legal system is the use of dogs that are graduates of an accredited assistance dog organization and are handled by professionals working in the legal field. These non-profit organizations should be members of Assistance Dogs International, an organization that has a comprehensive accreditation system and requires members to be regularly assessed to ensure they meet the high standards expected of assistance dog programs. Because these dogs and their handlers are trained to such high standards, Arkansas and Illinois recently implemented legislation requiring programs that use dogs to assist children in the courtroom to use this model.

Dogs Provide a Unique Sense of Safety and Comfort



As I struggled to write a concise conclusion about the many ways these special dogs can make a difference in a child's life, I received this photo from CASA director Carrie-Leigh Cloutier, with the caption: "Zia under my desk with a little boy who watched his mother try to kill his baby brother."

No other words are necessary.

Learn More—2015 International Courthouse Dogs Conference

Learn more about courthouse facility dogs assisting children and their families from the practitioners mentioned in this article at the [2015 International Courthouse Dogs Conference](#) in Seattle, October 4-6, 2015. Registration closes September 25, 2015.

Ellen O'Neill-Stephens, JD, is the founder of the Courthouse Dogs Foundation, a non-profit organization that educates legal professionals and promotes best practices for the use of dogs during the investigation and prosecution of crimes. She retired in 2011 as a senior deputy prosecuting attorney from the King County Prosecutor's Office in Seattle, Washington after 26 years of service. In 2003, she pioneered the use of facility dogs that are graduates of assistance dog organizations to provide emotional support to everyone in the legal justice system. Ellen graduated from the University Of Oklahoma School Of Law in 1983. In 2010, Bark Magazine named her among the "100 Best and Brightest for Amazing Advancements in the Dog World Over the Past 25 Years". In 2013, Oprah Magazine named Ellen a "Local Hero" for her work. She also received recognition from the Hague Institute for the Internationalization of the Law for a successful innovation in their competition for the Innovating Justice Award. Ellen's son Sean and his service dog, Jeeter, were the inspiration for her efforts to make the criminal justice system more humane.





Call for Proposals



SEATTLE

**June 1-4, 2016
Sheraton Seattle Hotel**

Modern Families: New Challenges, New Solutions

Today's modern family is a far cry from images of the so-called traditional family of the 1950s. Family structures now include heterosexual marriage, unmarried cohabitants, same-sex partners (married and unmarried), adoptive children, children of assisted reproductive technologies, single parent and multigenerational families, kinship care, foster care and more. With more complex family structures come more complex legal, social and psychological challenges for professionals and families alike. Join AFCC as we explore the impact of changing family structures on our work, our families and our lives.

AFCC is accepting proposals for 90-minute workshops. Proposals must be submitted using the online form accessible at www.afccnet.org and are due no later than Friday, October 2, 2015.

Proposed topics may include those listed, but any topic related to AFCC's mission will be seriously considered:

- | | |
|---|---|
| Same-sex marriage: Implications for professionals | Socioeconomic factors related to child custody disputes |
| The impact of addiction on separated families | Intersection of dependency and child custody |
| Grandparents as primary caregivers | Family dispute resolution innovations |
| Access to family law justice | Parenting and religion disputes |
| Parenting across cultures | International custody disputes |
| Long distance parenting | Technology innovations |
| Social science research | Parenting with IPV |
| Online parenting | Voice of the child |
| Gatekeeping | Relocation |

*University faculty members are encouraged to bring graduate students as co-presenters.

AFCC is accepting proposals for ninety-minute workshop sessions. To submit a workshop proposal, include the following information: (1) an abstract of 250 words or fewer describing your proposed workshop; (2) a workshop title (limited to 80 characters) and a "program ready" description of your proposed workshop (80 words or fewer) for the conference brochure. AFCC reserves the right to edit descriptions for consistency; (3) a description of the relevance of your workshop to the AFCC community (250 words or fewer); (4) for research proposals, include brief descriptions of your methodology, results, conclusions and applications for practice, policy implications and future research (250 words or fewer); (5) three learning objectives that will be addressed by your proposed workshop; (6) complete contact information for all proposed presenters; (7) the name of the presenter who will coordinate your workshop; (8) contact information for two professional references; and (9) resumes for all proposed presenters (emailed to afcc3@afccnet.org). If you do not receive an email confirming receipt of your proposal within one week of submission, contact AFCC by telephone at 608-664-3750.

There is a maximum of four presenters per workshop and two proposals per presenter. Please note that the deadline for proposals is October 2, 2015. AFCC is unable to guarantee consideration of incomplete proposals or those submitted after the deadline. AFCC offers reduced registration rates for conference presenters, but is not able to reimburse for travel and related expenses. All proposals must be submitted via the online form, accessible at www.afccnet.org. Please direct any questions to Carly Wieman at 608-664-3750 or afcc3@afccnet.org.

AFCC strives to accept proposals from as many presenters as possible while also limiting presentations to one per person. This is not always possible; however, please be aware that a presenter submitting multiple proposals with different co-presenters often results in the rejection of one of the proposals, and therefore the co-presenters.



2015 AFCC-AAML Conference
Advanced Issues in Child Custody Evaluation, Litigation and Settlement

October 1-3, 2015 | Washington, DC | Capital Hilton

Exhibit Tables and Advertising Opportunities

About the Association of Family and Conciliation Courts

AFCC is an interdisciplinary and international association of professionals dedicated to improving the lives of children through the resolution of family conflict. Founded in 1963, AFCC includes 5,000 members from 25 countries. For more than 50 years, AFCC has served as a leader in family court innovation and reform in areas including parenting coordination, mediation, child custody evaluation, family law education and domestic violence. AFCC members receive a print and electronic subscription to *Family Court Review*, the world's leading interdisciplinary family law journal, published by Wiley-Blackwell. Learn more about AFCC at www.afccnet.org.

About the American Academy of Matrimonial Lawyers

The American Academy of Matrimonial Lawyers was founded in 1962 by highly regarded domestic relations attorneys "To provide leadership that promotes the highest degree of professionalism and excellence in the practice of family law." There are currently more than 1,600 Fellows in 50 states. Academy Fellows are highly skilled negotiators and litigators who represent individuals in all facets of family law, including divorce, annulment, prenuptial agreements, postnuptial agreements, marital settlement agreements, child custody and visitation, business valuations, property valuations and division, alimony, child support and other family law issues. Learn more about AAML at www.aaml.org.

About the Conference

The 2015 AFCC-AAML Conference on Advanced Issues in Child Custody Evaluation, Litigation and Settlement is an exceptional, advanced-level training opportunity co-sponsored by two premier family law organizations. Join AFCC and AAML at the Capital Hilton, just steps away from the White House, in the heart of the nation's capital. The program will provide advanced practice skills, the latest research and policies related to children, marriage, separation and divorce, and an opportunity to learn from and network with leading professionals in the field.

- Approximately 350-400 attendees, including conference participants, faculty, and AFCC and AAML leadership.
- This program is geared specifically toward legal and mental health professionals working with families experiencing separation, divorce and child custody issues. These professionals include attorneys, mental health professionals, custody evaluators, parenting coordinators, mediators, judges and court services and court connected program staff.

Exhibit On-Site

\$575 AFCC Member/\$725 Non-Member, payment and agreement received by August 1, 2015.

\$625 AFCC Member/\$775 Non-Member, payment and agreement received after August 1, 2015.

On-site exhibits offer the best opportunity to introduce your products and services to the interdisciplinary community of professionals who participate. On-site exhibits include:

- Six foot table, draped and covered, with two chairs
- One conference registration (sessions, materials, meals and networking functions)
- Recognition and link in the *AFCC eNEWS*, circulation 19,000+
- Listing on attendee USB drive
- Promotion via AFCC 's social media channels

*Exhibits include registration for one. An additional person may staff the booth/exhibit only for no additional fee. This person will not receive a name badge, attend sessions or food/beverage functions. If more than one person will attend sessions, an additional conference registration is required.

Tentative Conference Schedule

[Diagram of meeting space](#)

Thursday, October 1, 2015

7:30am-5:00pm	Registration and Exhibit Forum (Capital Terrace)
7:30am-8:30am	Continental Breakfast (Capital Terrace)
8:30am-12:00pm	Pre-Conference Institutes (Federal, Statler, American)
5:00pm-6:00pm	Welcome Reception (Capital Terrace)
12:00pm-1:15pm	Lunch (on your own)
1:15pm-2:45pm	Opening Plenary (Presidential Ballroom)
2:45pm-3:00pm	Break (Capital Terrace)
3:00pm-5:00pm	Concurrent Sessions 1-5 (Federal, Statler, American)
5:00pm-6:00pm	Welcome Reception (Capital Terrace)

Friday, October 2, 2015

7:30am-5:00pm	Registration and Exhibit Forum (Capital Terrace)
7:45am-9:00am	Networking Breakfast (Presidential Ballroom)
9:00am-10:00am	Keynote Address (Presidential Ballroom)
10:00am-10:30am	Break (Capital Terrace)
10:30am-12:00pm	Plenary Session (Presidential Ballroom)
12:00pm-1:30pm	Networking Luncheon (Presidential Ballroom)
1:45pm-3:45pm	Concurrent Sessions 6-10 (Federal, Statler, American)
4:00pm-5:00pm	Consultation Groups (Presidential Ballroom)
Evening	Dine Arouds (off-site)

Saturday, October 3, 2015

7:30am-12:45pm	Registration and Exhibitor Forum (Capital Terrace)
7:45am-8:30am	Continental Breakfast (Capital Terrace)
8:30am-10:30am	Concurrent Sessions 11-15 (Federal, Statler, American)
10:30am-10:45am	Break (Capital Terrace)
10:45am-12:45pm	Concurrent Sessions 16-20 (Federal, Statler, American)
12:45pm-2:00pm	Tear Down

Hotel and Lodging

Make your reservation today! The Capital Hilton is offering a special rate to AFCC-AAML attendees of \$224 per night for single or double occupancy. On September 8, 2015, any unreserved rooms in the AFCC-AAML block will be released and the special rate will no longer be guaranteed. *Rooms frequently sell out before the room block is released!* Make your reservation online at <https://resweb.passkey.com/go/AFCC2015> or call toll free 1-800-HILTONS and request the group code: AFCC.

Exhibit Area

The exhibit area will be located on the Capital Terrace, a large foyer in a high traffic area, centrally located near the AFCC registration desk and adjacent to ballrooms where plenary sessions and meals will be held. Food and beverage breaks will be placed so as to draw attendees into and through the exhibit area.

Deadlines and Payments Cancellations

Exhibit space is sold first-come, first-served. It is to your advantage to sign-up and pay early. The date your payment and agreement are received is one of the factors influencing table placement. Take advantage of the early sign-up discount by submitting your agreement and payment by August 1, 2015. Exhibit table rates increase after August 1, 2015. In order to be listed on attendee materials, your agreement and payment in full must be received by September 1, 2015. All exhibits must be paid for in full prior to attendance.

AFCC-AAML Exhibit Agreement and Sign-Up Form

October 1-3, 2015 | Washington, DC | Capital Hilton

Please type or print clearly:

Organization Name _____

On-Site Exhibitor Name _____ Email _____

Coordinator (Main Contact) Name _____ Email _____

Phone _____ Address _____

City _____ State/Province _____ Postal Code _____

Include contact information on attendee USB drive? Yes No Yes, with the following changes: public phone, general email and website _____

Please note your selections

AFCC New Member Special – Join AFCC for the first time for **\$150** (\$10 savings) and take advantage of the member rate for the exhibit!

Exhibit AFCC/AAML Member, paid before August 1, 2015 **\$575**

Exhibit AFCC/AAML Member, paid after August 1, 2015 **\$625**

Exhibit Non-Member, paid before August 1, 2015 **\$725**

Exhibit Non-Member, paid after August 1, 2015 **\$775**

Total \$ _____

Method of Payment Visa MasterCard AMEX Discover

Payment in full must be received prior to attendance.

Card Number _____ Exp _____ Sec Code _____

Name on Card _____ Authorized Signature _____

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Exhibit Cancellation Policy: All requests for refunds must be made in writing. Written notice of cancellation received by fax or postmarked by September 1, 2015, will be issued a full refund minus a \$100 service fee. No refunds or credits will be issued for cancellations received after September 1, 2015.

Exhibit Agreement: Exhibitors assume entire responsibility and agree to protect, defend, indemnify and hold harmless AFCC, AAML, the Capital Hilton, its owners, and each of their respective parent organizations, subsidiaries, affiliates, employees, officers, directors, and agents against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by the sole gross negligence of the hotel and its employees and agents. Exhibitors shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies or comprehensive general liability insurance and contractual liability insurance. Exhibitors acknowledge neither AFCC, nor AAML, nor the hotel, nor its owners maintain insurance covering the exhibitor's property and that it is the sole responsibility of exhibitors to obtain business interruption and property damage insuring any losses by exhibitors.

AFCC and/or AAML will not be liable for the fulfillment of this agreement if exhibit space cannot be provided due to damage to the building or exhibit space by fire, water, smoke, accident, strikes, the authority of law, or any other cause beyond its control. AFCC/AAML will, in the event of cancellation due to one of those causes, reimburse exhibitors for the exhibit fees less all legitimate expenses incurred by AFCC/AAML in connection with the exhibits. Exhibitors are responsible for any charges incurred for any special services or requirements including, but not limited to, electrical service, power strips and extension cords, audio-visual equipment and internet or telephone lines.

Exhibitors must confine all demonstrations and promotional activities to their exhibit space. No signs or displays may be placed in common or conference areas.

Exhibitors are responsible for obtaining any necessary state or local permits, licenses, and certificates.

AFCC and AAML are not able to accommodate "sharing" of exhibit tables or conference registrations. Anyone attending a conference function must be registered for the conference and must wear their name badge at all times.

Shipping instructions for exhibit materials will be provided approximately six weeks prior to the conference. All shipping and storage fees are each exhibitor's responsibility.

A signed exhibit agreement and payment in full must be received before participation can be confirmed or a space is reserved. Specific table assignments will be made at the discretion of AFCC/AAML, taking into consideration sponsorship and advertising participation, order in which agreement and payment were received and other necessary conditions.

AFCC and AAML reserve the right to determine which exhibitors to accept based upon space limitations, relevance, appropriateness, timeliness, or other similar criteria. All accounts must be paid in full prior to the conference. Participation implies acceptance of the terms listed herein.

I understand that AV costs, such as electrical, internet, and packaging handling, are not included and may require an additional fee paid to the hotel or an AV service provider. Such fees will be at the exhibitor's expense. AFCC and AAML are not responsible for any additional costs.

Signature _____ **Date** _____

Please return completed signed form and payment to:

AFCC | 6525 Grand Teton Plaza | Madison, WI 53719 | esommerfeld@afccnet.org | Fax: 608-664-3750

Questions?

Contact AFCC Marketing and Communications Manager, Erin Sommerfeld, by phone at 608-663-3750 or via email at esommerfeld@afccnet.org.



AFCC Regional Conference

Do You Hear What I Hear? Listening to the Voice of the Child

November 5-7, 2015 | Columbus, Ohio | Hyatt Regency

Exhibit Tables and Advertising Opportunities

About the Association of Family and Conciliation Courts

AFCC is an interdisciplinary and international association of professionals dedicated to improving the lives of children through the resolution of family conflict. Founded in 1963, AFCC is made up of more than 5,000 members from 25 countries. For more than 50 years, AFCC has served as a leader in family court innovation and reform in areas including parenting coordination, mediation, child custody evaluation, family law education and domestic violence.

About the Conference

Join AFCC in the heart of Ohio for an outstanding interdisciplinary program, featuring the latest research, programs, policy and practice. This year's conference program addresses critical issues associated with the voice of the child: how to interview and understand children's responses, taking into account age and language ability; ethical and legal obligations for professionals who interview and represent children; and how to responsibly bring the child's voice into court and dispute resolution processes.

- Approximately 300 attendees, including conference participants, faculty, and AFCC leadership.
- This program is geared toward interdisciplinary professionals working with families experiencing separation, divorce and child custody issues. These professionals include attorneys, mental health professionals, custody evaluators, parenting coordinators, mediators, judges and court services and court connected program staff.
- Food and beverage breaks in the exhibit area.

Hotel and Lodging

The Hyatt Regency Columbus is located in the heart of the city, connected to the Greater Columbus Convention Center and an easy walk to the trendy Arena District, a lively neighborhood with numerous bars, restaurants and shops. Huntington Park, the Ohio State University Campus, State of Ohio Capital Building and the popular Short North Arts and Entertainment District are also close by.

Make your reservation today! The Hyatt Regency is offering a special rate to conference attendees of \$139/night for single or double occupancy. On October 12, 2015, any unreserved rooms in the AFCC block will be released and the special rate will no longer be guaranteed. **Rooms frequently sell out before the room block is released!** Make your reservation online at <https://resweb.passkey.com/go/afcc112015> or call 1-800-233-1234 and mention group code AFCC.

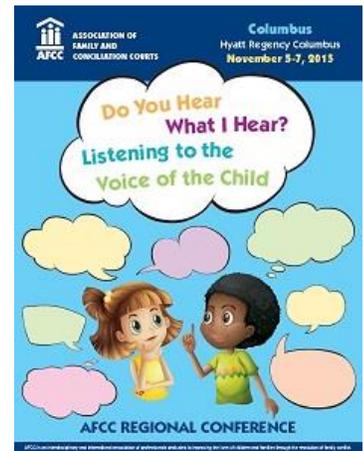
Exhibit Onsite

\$575 AFCC Member/\$725 Non-Member, payment and agreement received by September 1, 2015.

\$625 AFCC Member/\$775 Non-Member, payment and agreement received after September 1, 2015.

Onsite exhibits offer the best opportunity to introduce your products and services to the interdisciplinary community of professionals who attend AFCC conferences. Onsite exhibits include:

- Six foot table and two chairs in the exhibit area
- One conference registration* (sessions, materials, meals and networking functions)
- Recognition and link in the *AFCC eNEWS*, circulation 19,000+
- Listing on attendee USB drive
- Promotion via AFCC social media channels



*Exhibits include registration for one. One additional person may staff the booth or exhibit only, for no additional fee. This person will not receive a name badge, and will not be able to attend sessions or food/beverage functions. If more than one person will attend sessions, an additional conference registration is required.

Exhibit space is sold first-come, first-served. It is to your advantage to sign-up and pay early. The date your payment and agreement are received is one of the factors influencing table placement. Take advantage of the early sign-up discount by submitting your agreement and payment by September 1, 2015. Exhibit table rates increase after September 1, 2015. In order to be listed on attendee materials, your agreement and payment in full must be received by September 28, 2015. All exhibits must be paid for in full prior to attendance.

Exhibit Area

The exhibit area will be located on the second floor foyer in a high traffic area, near the AFCC registration desk and session rooms. Food and beverage breaks will be placed so as to draw attendees through the exhibit area.

Tentative Conference Schedule

[Diagram of hotel meeting space](#)

Wednesday, November 4, 2015

6:00pm-8:00pm Registration

Thursday, November 5, 2015

7:00am-8:00am Exhibit Set Up (Foyer)

8:00am-5:00pm Registration and Exhibit Forum (Foyer)

8:00am-9:00am Coffee and Rolls for Institute Registrants (Foyer)

9:00am-5:00pm Pre-Conference Institutes (Fairfield, Madison, Knox, Marion, Morrow)

10:00am-10:30am Break (Foyer)

12:00pm-1:30pm Lunch (on your own)

3:00pm-3:30pm Break (Foyer)

5:00pm-6:00pm Welcome Reception (Foyer)

Friday, November 6, 2015

7:30am-5:00pm Registration and Exhibit Forum (Foyer)

7:30am-8:30am Coffee and Rolls (Foyer)

8:30am-10:00am Opening Session (Delaware)

10:00am-10:30am Break (Foyer)

10:30am-12:00pm Workshops 1-5 (Fairfield, Madison, Knox, Marion, Morrow)

12:00pm-1:30pm Luncheon (Delaware)

1:30pm-3:00pm Workshops 6-10 (Fairfield, Madison, Knox, Marion, Morrow)

3:00pm-3:30pm Break (Foyer)

3:30pm-5:00pm Workshops 11-15 (Fairfield, Madison, Knox, Marion, Morrow)

Evening Taste of Columbus (off-site)

Saturday, November 7, 2015

7:30am-3:00pm Registration and Exhibit Forum (Foyer)

7:30am-8:30am Coffee and Rolls (Foyer)

8:30am-10:00am Plenary Session (Delaware)

10:00am-10:30am Break (Foyer)

10:30am-12:00pm Workshops 16-20 (Fairfield, Madison, Knox, Marion, Morrow)

12:00pm-1:30pm Lunch (on your own)

1:30pm-3:00pm Workshops 21-24

3:00pm-4:00pm Tear Down

Registration Packet Inserts

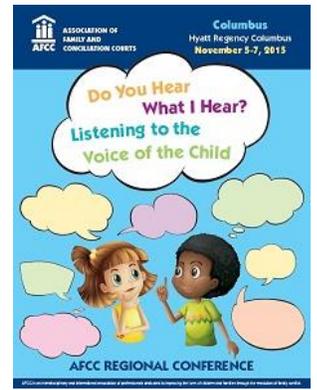
\$100 AFCC Members / \$150 Non-Members

A packet insert is an economical way to share your information with all conference attendees. Your marketing piece is distributed with all conference registration packets (tote bags). This item can be a flyer or something like a pen or a magnet, as long as it is a single item. Items must be shipped in one box and arrive at the hotel on November 2, 2015, for packet assembly. Complete shipping instructions will be provided by AFCC six weeks prior to the conference dates. The deadline to register for a packet insert is October 22, 2015.



ASSOCIATION OF
FAMILY AND
CONCILIATION COURTS

AFCC Exhibit Tables and Advertising November 5-7, 2015 | Columbus, Ohio | Hyatt Regency



Please type or print clearly:

Organization Name _____

Onsite Exhibitor Name _____ Email _____

Coordinator (Main Contact) Name _____ Email _____

Phone _____ Address _____

City _____ State/Province _____ Postal Code _____

Include contact information on attendee USB drive? Yes No Yes, with the following changes: public phone, general email and website _____

Please note your selections

AFCC New Member Special

Join AFCC for the first time for **\$150** (\$10 savings) and pay the member rate for your exhibit!

Exhibit AFCC Member, paid before September 1, 2015, **\$575**

Exhibit AFCC Member, paid after September 1, 2015, **\$625**

Exhibit Non-Member, paid before September 1, 2015, **\$725**

Exhibit Non-Member, paid after September 1, 2015, **\$775**

Packet Insert AFCC Member, **\$100**

Packet Insert Non-Member, **\$150**

Total \$ _____

Method of Payment Visa MasterCard AMEX Discover

Payment in full must be received prior to attendance.

Card Number _____ Exp _____ Sec Code _____

Name on Card _____ Authorized Signature _____

Exhibit Cancellation Policy: All requests for refunds must be made in writing. Written notice of cancellation received by fax or postmarked by October 12, 2015, will be issued a full refund minus a \$100 service fee. Written notice received by October 22, 2015, will have the \$100 service fee deducted and the balance issued as a credit for future AFCC conferences, publications, or membership dues. No refunds or credits will be issued for cancellations received after October 22, 2015.

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Packet Insert Agreement: Instructions for shipping your packet insert will be sent to the coordinator contact via email approximately six weeks prior to the conference. For those registering less than six weeks from the conference dates, instructions will be sent after your payment has been processed. Packet inserts are limited to ONE box shipped to the conference hotel. Materials must be shipped to arrive at the hotel on November 2, 2015. Shipping fees and any fees incurred for packages arriving early, more than one package, or that are incorrectly labeled are the responsibility of the individual, not AFCC. No refunds will be provided for materials that do not arrive in time for packet assembly. Items arriving late will be set out at the take one table. The deadline to register for a packet insert is October 22, 2015. If you wish to have items printed locally and delivered to AFCC at the hotel, arrange for delivery to the AFCC conference area of the hotel on November 2, 2015. Items delivered locally must have the complete address information provided by AFCC clearly listed on the outside of the box.

Exhibit Agreement: Exhibitors assume entire responsibility and agree to protect, defend, indemnify and hold harmless AFCC, the Hyatt Regency, its owners, and each of their respective parent organizations, subsidiaries, affiliates, employees, officers, directors, and agents against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by the sole gross negligence of the hotel and its employees and agents. Exhibitors shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies or comprehensive general liability insurance and contractual liability insurance. Exhibitors acknowledge neither AFCC, nor the hotel, nor its owners maintain insurance covering the exhibitor's property and that it is the sole responsibility of exhibitors to obtain business interruption and property damage insuring any losses by exhibitors.

AFCC will not be liable for the fulfillment of this agreement if exhibit space cannot be provided due to damage to the building or exhibit space by fire, water, smoke, accident, strikes, the authority of law, or any other cause beyond its control. AFCC will, in the event of cancellation due to one of those causes, reimburse exhibitors for the exhibit fees less all legitimate expenses incurred by AFCC in connection with the exhibits. Exhibitors are responsible for any charges incurred for any special services or requirements including, but not limited to, electrical service, power strips and extension cords, audio-visual equipment, internet or telephone lines.

Exhibitors must confine all demonstrations and promotional activities to their exhibit space. No signs or displays may be placed in common or conference areas. Exhibitors are responsible for obtaining any necessary state or local permits, licenses, or certificates. AFCC is not able to accommodate splitting or sharing of exhibit tables or conference registrations. Anyone attending a conference function must be registered for the conference and must wear their name badge at all times. Shipping instructions for exhibit materials will be provided approximately six weeks prior to the conference. All shipping and storage fees are the responsibility of the exhibitor.

A signed exhibit agreement and payment in full must be received before participation can be confirmed or a space is reserved. Specific table assignments will be made at the discretion of AFCC, taking into consideration sponsorship and advertising participation, order in which agreement and payment were received and other necessary conditions.

AFCC reserves the right to determine which exhibitors to accept based upon space limitations, relevance, appropriateness, timeliness, or other similar criteria. All accounts must be paid in full prior to the conference. Participation implies acceptance of the terms listed herein.

I understand that AV costs, such as electrical, internet, and packaging handling, are not included and may require an additional fee paid to the hotel or an AV service provider. Such fees will be at the exhibitor's expense. AFCC is not responsible for any additional costs.

Signature _____ **Date** _____

Please return completed signed form and payment to:
AFCC | 6525 Grand Teton Plaza | Madison, WI 53719 | esommerfeld@afccnet.org | Fax: 608-664-3751

Questions?

Contact AFCC Marketing and Communications Manager, Erin Sommerfeld, 608-663-3750, esommerfeld@afccnet.org.

AFCC 53rd Annual Conference

Modern Families:
New Challenges, New Solutions
June 1-4, 2016 | Seattle

Sponsorship, Advertising and Exhibit Opportunities



ASSOCIATION OF FAMILY
AND CONCILIATION COURTS

AFCC is an interdisciplinary and international association of professionals dedicated to improving the lives of children through the resolution of family conflict. Founded in 1963, AFCC is now made up of more than 5,000 members in 25 countries and continues to grow. The AFCC Annual Conference is the organization's hallmark event, offering participants unique access to an incredible breadth of knowledge.

Join AFCC in Seattle as we explore the impact of changing family structures on our work, our families and our lives. Today's modern family is a far cry from images of the so-called traditional family of the 1950s. Family structures now include heterosexual marriage, unmarried cohabitants, same-sex partners (married and unmarried), adoptive children, children of assisted reproductive technologies, single parent and multigenerational families, kinship care, foster care and more. With more complex family structures come more complex legal, social and psychological challenges for professionals and families alike.

Be a part of the premier interdisciplinary conference for family law professionals in exciting, beautiful downtown Seattle. **Here are just a few of the many reasons to sponsor, exhibit and advertise with AFCC:**

- Over 1,000 participants are expected including lawyers, psychologists, judges, mediators, therapists, academics, custody evaluators, parenting coordinators, dispute resolution professionals, court services personnel, students and others working in the family justice system with families experiencing conflict.
- The annual conference is AFCC's landmark event—leadership, committee members and the most committed members will be in attendance.
- Conference faculty will include the best and brightest from our field. The biggest names and newest innovators in family law will be in attendance.
- AFCC produces a full conference program brochure, including complete workshop descriptions and presenter listings, which is mailed to all AFCC members and an audience of family law professionals.

AFCC is pleased to offer a variety of **sponsorship** levels to suit your goals and budget. Annual conferences feature a vibrant **exhibit** area, located near session rooms and food and beverage stations. Program brochure **advertising** is reasonably priced and widely circulated. **Packet inserts** provide an affordable option to put your information in participant's hands.



Sponsorship Opportunities

Sponsoring the AFCC annual conference not only helps your organization, your support also helps our members. Your organization will receive incredible exposure to thousands of professionals who work with children and families, and will have its name associated with the premier interdisciplinary family law conference. Sponsorships help our members and participants by offsetting ever increasing conference expenses, allowing AFCC to keep registration fees low so our conferences can remain accessible and affordable for a greater number of practicing professionals.

AFCC offers sponsorship levels to fit your budget and goals; from a practice or individual showing support, to a business looking for maximum exposure. To further discuss sponsorship, please contact AFCC Marketing and Communications Manager, Erin Sommerfeld, at esommerfeld@afccnet.org or 608-664-3750.

Sapphire Sponsorship \$25,000 (Limited to one)

As the AFCC Sapphire Sponsor, your organization will set itself apart, receiving the most visibility throughout the conference and beyond. A representative of your organization will have the opportunity to address all participants before a conference plenary session and your organization's logo will be displayed on each participant's conference materials. Included with Sapphire Sponsorship:

- Remarks by your representative before a conference plenary session
- Logo on the conference materials distributed to all participants
- Custom vertical banner (32"x70") displayed in the pre-function area throughout the conference
- Sponsor logo included in conference marketing emails
- Double exhibit table and preferred placement
- Prominent listing on the front inside cover of the program brochure* (25,000+ printed, plus digital distribution)
- Logo, link and acknowledgement on the annual conference page of the AFCC website*
- Three conference registrations (sessions, materials, meals and networking for three representatives)
- Marketing piece in each participant's conference tote bag
- Acknowledgement and link to your website in the *AFCC eNEWS* (circulation 19,000+)
- Logo placed in the *AFCC eNEWS* side bar for up to seven months, December 2015-June 2016*
- Thank you and recognition on signage onsite
- Thank you and recognition in remarks by AFCC President and Executive Director at Annual Banquet

Diamond Sponsorship \$10,000 (Limited to two)

AFCC Diamond Sponsorship will provide your organization with substantial visibility leading up to and during the conference. This level of commitment includes two conference registrations so your organization's representatives can attend sessions, while ensuring adequate staffing of the exhibit table. A professionally printed vinyl banner displayed in the pre-function area will draw participants to your table, while additional digital exposure will create interest in advance for your organization and benefit your web traffic. Diamond Sponsorship includes:

- Custom vertical banner (32"x70") displayed in the pre-function area throughout the conference
- Exhibit table and preferred placement
- Prominent listing on the front inside cover of the program brochure* (25,000+ printed, plus digital distribution)
- Link and acknowledgement on the annual conference page of the AFCC website
- Two conference registrations (sessions, materials, meals and networking for two representatives)
- Marketing piece in each participant's conference tote bag
- Acknowledgement and link to your website in the *AFCC eNEWS* (circulation 19,000+)
- Logo placed in the *AFCC eNEWS* side bar for up to seven months, December 2015-June 2016*
- Thank you and recognition on signage onsite
- Thank you and recognition in remarks by AFCC President and Executive Director at Annual Banquet

Platinum Sponsorship \$5,000

The AFCC Platinum Sponsorship will provide your organization with the visibility you are looking for during the conference and includes two conference registrations so your representatives can be free to attend sessions as well as ensure that the included exhibit table is adequately staffed at all times. Your organization will benefit from exposure on the AFCC website, in the monthly *AFCC eNEWS*, and in the program brochure. Platinum Sponsorship includes:

- Exhibit table and preferred placement
- Prominent listing on the front inside cover of the program brochure* (25,000+ printed, plus digital distribution)
- Link and acknowledgement on the annual conference page of the AFCC website
- Two conference registrations (sessions, materials, meals and networking for two representatives)
- Marketing piece in each participant's conference tote bag
- Acknowledgement and link to your website in the *AFCC eNEWS* (circulation 19,000+)
- Logo placed in the *AFCC eNEWS* side bar for up to seven months, December 2015-June 2016*
- Thank you and recognition on signage onsite
- Thank you and recognition in remarks by AFCC President and Executive Director at Annual Banquet

Gold Sponsorship \$2,500

The AFCC Gold Sponsorship provides preferred exhibit table placement and one conference registration, giving your representative the opportunity to attend sessions, earn continuing education, and network with leaders in the field while representing your organization at the exhibit table. Gold Sponsorship includes:

- Exhibit table and preferred placement
- Listing on the front inside cover of the program brochure* (25,000+ printed, plus digital distribution)
- One conference registration (sessions, materials, meals and networking for one representative)
- Marketing piece in each participant's conference tote bag
- Acknowledgement and link to your website in the *AFCC eNEWS* (circulation 19,000+)
- Thank you and recognition on signage onsite

Silver Sponsorship \$1,500

The AFCC Silver Sponsorship provides an opportunity to demonstrate your commitment to our interdisciplinary professional community by supporting the AFCC Annual Conference, in addition to the value of conference attendance and networking with the leaders in the field. Silver Sponsorship includes:

- Listing on the front inside cover of the program brochure* (25,000+ printed, plus digital distribution)
- One conference registration (sessions, materials, meals and networking for one representative)
- Marketing piece in each participant's conference tote bag
- Acknowledgement and link to your website in the *AFCC eNEWS* (circulation 19,000+)
- Thank you and recognition on signage onsite

Bronze Sponsorship \$500

The AFCC Bronze Sponsorship provides an opportunity to demonstrate your commitment to our interdisciplinary professional community by supporting the AFCC Annual Conference, while reaching all conference participants, AFCC members and *AFCC eNEWS* subscribers. Bronze Sponsorship includes:

- Listing on the front inside cover of the program brochure* (25,000+ printed, plus digital distribution)
- Marketing piece in each participant's conference tote bag
- Acknowledgement and link to your website in the *AFCC eNEWS* (circulation 19,000+)
- Thank you and recognition on signage onsite

****In order to be listed in the print version of the conference program brochure, sponsorship must be confirmed (signed agreement and payment received by AFCC) by December 4, 2015. Sapphire, Diamond, and Platinum levels of sponsorship include benefits that require a digital version of your organization's logo. To enjoy the full benefits of your sponsorship, your logo must be received in a commonly acceptable format (JPG, PDF) by December 4, 2015.***

It is to your benefit to commit to sponsorship early. There are opportunities for promotion prior to the completion of the conference brochure. Sponsorships will be listed in the program brochure in the order in which they are confirmed within each level of sponsorship. The date confirmed is also a factor in table placement for onsite exhibits.



AFCC 53rd Annual Conference | Modern Families: New Challenges, New Solutions
June 1-4, 2016 | Sheraton Seattle Hotel

Onsite Exhibit Opportunities

Exhibiting onsite at the AFCC Annual Conference is simply the best way to introduce your organization and its products or services to the interdisciplinary community of professionals who participate in AFCC conferences. As an exhibitor, you will have the chance to share your offerings face-to-face with over 1,000 participants and potential customers. Participants include lawyers, psychologists, judges, mediators, therapists, academics, custody evaluators, parenting coordinators, dispute resolution professionals, court services staff, students and others working in the family justice system with families experiencing conflict.

\$695 AFCC Member/\$895 Non-member, paid before May 1, 2016.

Save on exhibit fees and ensure the best table location available by confirming your space early. Rates increase after May 1, 2016, and your commitment date is a factor in determining exhibit table assignment.⁺

Onsite exhibits include:

- Table and two chairs in the exhibit area
- One registration to the conference (sessions, materials, meals and networking functions)
- Admission to the famous AFCC hospitality suite for informal networking and socializing with conference participants, faculty and AFCC leadership
- Recognition and link to your website in the *AFCC eNEWS* (circulation 19,000+)
- Reduced fee for additional exhibit staff*
- Complimentary admission for an “exhibit only” staff person
- Promotion via AFCC social media channels
- Listing and description in conference materials
- Recognition in onsite signage

Exhibit Hours (subject to change until the conference program is finalized in December 2015)

Tuesday, May 31	6:00pm-8:00pm Registration
Wednesday, June 1	6:30am-8:00am Set Up; 8:00am-5:00pm Exhibit Forum
Thursday, June 2	7:30am-5:00pm Exhibit Forum
Friday, June 3	7:30am-5:00pm Exhibit Forum
Saturday, June 4	8:00am-12:30 Exhibit Forum; 12:30pm-2:30pm Tear Down

⁺Exhibit table placement is determined by sponsorship level, advertising participation and commitment dates. To the extent possible, placement will take into consideration competing organizations. Exhibit space has sold out in recent years.

*The exhibit fee includes conference registration for one person. An additional person may stand at the table to “exhibit only” for no additional fee; however, an “exhibit only” person will not receive a name badge, nor will they be able to attend sessions, food functions, or access the hospitality suite. Additional people staffing the table are encouraged to register as additional exhibit staff, which allows them to attend meals, networking functions and conference plenary sessions. If more than one representative will attend sessions, an additional conference registration is required. With the exception of Sapphire, Diamond and Platinum Sponsors, no more than two people total may staff an exhibit at any time.

Advertising Opportunities

Conference Program Brochure Advertising

Advertising in the AFCC conference program is an effective, budget-conscious way to get your message to this large audience. In January 2016, 25,000 conference brochures will be printed and mailed to all AFCC members and an audience of professionals working with children and families. Ad prices start at just \$350. In past years, when we asked participants how they heard about the AFCC conference, the largest percentage said they received the conference brochure in the mail, followed closely by the *AFCC eNEWS*.

In addition to the large mailing of the conference brochure, whenever and wherever AFCC promotes the annual conference, your ad will be distributed right there with it. Here are some of the places the conference will be promoted:

- Link to the online version of the conference program prominently displayed on the AFCC website homepage and conference page from program completion in December 2015 through the conference dates. The program is then archived on the past conferences page of the AFCC website.
- Promotion through the websites and events calendars of AFCC chapters, collaborating organizations, continuing education providers and many more, direct people to the conference brochure.
- AFCC, AFCC chapters, collaborating organizations, faculty, sponsors and exhibitors promote the conference via social media.
- December-June a monthly feature story in the *AFCC eNEWS* links to the conference program.
- AFCC sends copies of the conference brochure to related events, conferences, and trainings; including events held by AFCC chapters, collaborating organizations and trainings held by conference presenters.

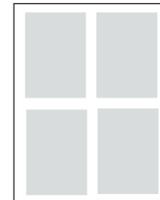
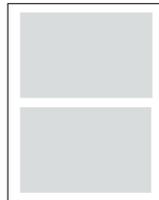
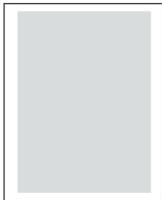
Please contact the AFCC office if you would like additional copies of the brochure to distribute.

Options and pricing (listed AFCC member/non-member):

Full Page.....\$1,000/ \$1,250
7" width x 9.25" height

Half Page.....\$650/ \$800
7" width x 4.5" height

Quarter Page..... \$350/ \$450
3.25" width x 4.25" height



Submission Guidelines and Deadline

- Ads must be submitted in print-ready format (grayscale, correct orientation and aspect ratio, high resolution print-quality PDF file with embedded fonts and graphics).
- **Payment, sign-up form/agreement, and print-ready ad must be received on or before December 4, 2015.** The conference brochure containing the ad is printed in December.
- Sign-up early—advertising space is limited and pages are filled on a first-come, first-served basis.

Onsite Advertising—Registration Packet Inserts \$250 AFCC Member/\$325 Non-Member

A packet insert is an economical way to share your information with the 1,000+ conference participants. It also makes a nice addition to your exhibit table. Your marketing piece is distributed with all conference registration packets (tote bags). The marketing piece can be a flyer, pen, magnet, etc., as long as it is a single item and able to be shipped to the hotel in no more than two boxes. Items must be shipped to the conference hotel to arrive on May 27, 2016, for packet assembly. Complete shipping instructions will be provided by AFCC six weeks prior to the conference dates. **The deadline to register for a packet insert is May 13, 2016.**



Exhibit, Sponsor, Advertising Sign Up

AFCC 53rd Annual Conference

June 1-4, 2016 | Sheraton Seattle Hotel

Please type or print clearly:

Organization Name _____

On-Site Exhibitor Name _____ Email _____

Coordinator (Main Contact) Name _____ Email _____

Phone _____ Address _____

City _____ State/Province _____ Postal Code _____

Include contact information in conference materials? Yes No Yes, with the following: public phone, general email, website _____

Please note your selections

AFCC New Member Special – Join AFCC for the first time for **\$150**—\$10 savings—and enjoy reduced member rates for exhibits and advertising. You will also receive a full year of AFCC member benefits!

Sponsorships

- Sapphire Sponsor \$25,000
- Diamond Sponsor \$10,000
- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,500
- Bronze Sponsor \$500

Packet Inserts

- Packet Insert AFCC Member, \$250
- Packet Insert Non-Member, \$325

Exhibits

- Exhibit AFCC Member, paid by May 1, 2016, \$695
- Exhibit AFCC Member, paid after May 1, 2016, \$795
- Exhibit Non-Member, paid by May 1, 2016, \$895
- Exhibit Non-Member, paid after May 1, 2016, \$995

Print Advertising Program Brochure

- Full Page Ad AFCC Member \$1,000
- Half Page Ad AFCC Member \$650
- Quarter Page Ad AFCC Member \$325
- Full Page Ad Non-Member \$1,250
- Half Page Ad Non-Member \$800
- Quarter Page Ad Non-Member \$450

Total \$ _____

Sponsors and print advertisers must pay in full by December 4, 2015, for inclusion in the printed conference brochure.

Method of Payment Visa MasterCard AMEX Discover Check Enclosed

Payment in full must be received before benefits of service are made available.

Card Number _____ Exp _____ Sec Code _____

Name on Card _____ Authorized Signature _____

Exhibit Cancellation Policy: All requests for refunds must be made in writing. Written notice of cancellation received by fax or postmarked by May 6, 2016, will be issued a full refund minus a \$100 service fee. Cancellations received by May 13, 2016, will have the \$100 service fee deducted and the balance issued as a credit. No refunds or credits will be issued for cancellations received after May 13, 2016. **Continued next page, signature needed.**

Conference Program Brochure Ads: A PDF file of your print-ready ad must be sent to esommerfeld@afccnet.org by December 4, 2015. Advertising space is limited and is offered on a first-come, first-served basis. No refunds are given for sponsorships or advertising due to the nature of print deadlines and costs associated with layout changes.

Packet Inserts: Instructions for shipping your packet insert will be sent to the coordinator contact via email approximately six weeks prior to the conference. For those registering less than six weeks from the conference dates, instructions will be sent after your payment has been processed. Packet inserts are limited to TWO boxes shipped to the conference hotel. **Materials must be shipped to arrive at the hotel on May 27, 2016.** Shipping and storage fees incurred for packages arriving early, more than two, or that are incorrectly labeled are the responsibility of the individual, not AFCC. No refunds will be provided for materials that do not arrive in time for packet assembly. Items arriving late will be set out at the take one table. The deadline to register for a packet insert is May 13, 2016. If you wish to have items printed locally and delivered to AFCC at the hotel, arrange for delivery to the AFCC conference area of the hotel on May 27, 2016. Items delivered locally must have the complete address information provided by AFCC displayed on the outside of the box.

Exhibit Agreement: Exhibitors assume entire responsibility and agree to protect, defend, indemnify and hold harmless AFCC, the Sheraton Seattle Hotel, its owners, and each of their respective parent organizations, subsidiaries, affiliates, employees, officers, directors, and agents against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by the sole gross negligence of the hotel and its employees and agents. Exhibitors shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies or comprehensive general liability insurance and contractual liability insurance. Exhibitors acknowledge neither AFCC, nor the hotel, nor its owners maintain insurance covering the exhibitor's property and that it is the sole responsibility of exhibitors to obtain business interruption and property damage insuring any losses by exhibitors.

AFCC will not be liable for the fulfillment of this agreement if exhibit space cannot be provided due to damage to the building or exhibit space by fire, water, smoke, accident, strikes, the authority of law, or any other cause beyond its control. AFCC will, in the event of cancellation due to one of those causes, reimburse exhibitors for the exhibit fees less all legitimate expenses incurred by AFCC in connection with the exhibits. Exhibitors are responsible for any charges incurred for any special services or requirements including, but not limited to, electrical service, power strips and extension cords, audio-visual equipment, internet or telephone lines.

Exhibitors must confine all demonstrations and promotional activities to their exhibit space. No signs or displays may be placed in common or conference areas. Exhibitors are responsible for obtaining any necessary state or local permits, licenses, or certificates. AFCC is not able to accommodate splitting or sharing of exhibit tables or conference registrations. Anyone attending a conference function must be registered for the conference and must wear their name badge at all times. Shipping instructions for exhibit materials will be provided approximately six weeks prior to the conference. All shipping and storage fees are the responsibility of the exhibitor.

A signed exhibit agreement and payment in full must be received before participation can be confirmed or a space is reserved. Specific table assignments will be made at the discretion of AFCC, taking into consideration sponsorship and advertising participation, order in which agreement and payment were received and other necessary conditions.

AFCC reserves the right to determine which exhibitors, sponsors, and advertising to accept based upon space limitations, relevance, appropriateness, timeliness, or other similar criteria. All accounts must be paid in full prior to the conference. Participation implies acceptance of the terms listed herein.

I understand that AV costs, such as electrical, internet, and packaging handling, are not included and may require an additional fee paid to the hotel or an AV service provider. Such fees will be at the exhibitor's expense. AFCC is not responsible for any additional costs.

Signature _____ **Date** _____

Please return completed signed form and payment to:
AFCC | 6525 Grand Teton Plaza | Madison, WI 53719 | esommerfeld@afccnet.org | Fax: 608-664-3751

Questions?

Contact AFCC Marketing and Communications Manager, Erin Sommerfeld, 608-663-3750, esommerfeld@afccnet.org

AFCC Tote Bag Sponsorship Sign-Up Form 2015-2016



AFCC Regional Conference

*Do You Hear What I Hear?
Listening to the Voice of the Child*
November 5-7, 2015
Hyatt Regency Columbus
Columbus, Ohio

AFCC 53rd Annual Conference

*Modern Families:
New Challenges, New Solutions*
June 1-4, 2016
Sheraton Seattle Hotel
Seattle, Washington

Tote bag sponsorship includes your listing on the tote bag and one packet insert piece per conference. AFCC will have 1,500 tote bags printed, approximately 400 for the fall regional conference and 1,100 for the annual conference. The cost of tote bag sponsorship is \$600.

Tote bag listing:

Line 1: _____

Line 2: _____

Please type or print neatly the listing EXACTLY as you wish it to appear on the bag. The listing can be two lines of no more than 50 characters (including spaces and punctuation) per line. Most organizations put their name on the first line, then phone number and website on the second. The listings are centered on one side of the bag. The AFCC logo appears on the other. No other logos will be used.

Shipping instructions and registration numbers for packet inserts will be provided 4-6 weeks in advance of the fall conference and 6-8 weeks in advance of the annual conference. AFCC assumes no responsibility for packet inserts that are not received by the date requested.

Organization Name _____

Contact Name _____

Contact Email _____ Contact Phone _____

Mailing Address _____

City _____ State/Province _____ Postal Code _____ Country _____

Payment

Payment of \$600 is enclosed (US funds only)

Please charge \$600 to my: Visa MasterCard Discover AMEX

Card Number _____ Expiry _____ Sec Code _____

Name on Card _____ Authorized Signature _____

All credit card payments from outside the US will be processed at the exchange rate on the date of the transaction.

Return completed for and payment to:

AFCC | 6525 Grand Teton Plaza | Madison, WI 53719 | esommerfeld@afccnet.org | Fax: 608-664-3751