



## **AFCC 62nd Annual Conference**

**New Orleans Marriott | 555 Canal Street, New Orleans, LA 70130  
May 28-31, 2025**



## **Sponsorship, Advertising, and Exhibiting Opportunities**

**Sign Up Early to Save!**

**Sign up to exhibit at the AFCC 62<sup>nd</sup> Annual Conference before  
January 31<sup>st</sup> and get \$50 off!**

## What is AFCC?

AFCC is the Association of Family and Conciliation Courts, an interdisciplinary, international association of professionals dedicated to improving the lives of children and families through the resolution of family conflict. Founded in 1963, AFCC has over 5,500 members in over 30 countries.

## AFCC 62nd Annual Conference – New Orleans, LA

The annual conference is our hallmark event, offering participants unique access to an incredible interdisciplinary network of professionals. The AFCC 62nd Annual Conference will bring together 900~1,000 family law professionals. The best of our global partners will gather to share pioneering efforts taking place worldwide and we want *you* to be a part of it.

## Four Great Reasons to Sponsor, Exhibit, or Advertise with AFCC

1. There are a variety of outreach opportunities, including sponsorship levels to suit your goals and budget, a vibrant exhibit forum, and online listings.
2. The conference faculty includes authors and researchers who conduct landmark studies, leading practitioners, policy makers, judges, and program directors.
3. Conference attendees include the decision-makers who are responsible for selecting programs and products for agencies, firms, and courts.
4. Between 900~1,000 participants are expected to attend, including judges, lawyers, psychologists, mediators, academics, custody evaluators, parenting coordinators, dispute resolution professionals, court service personnel, and others working in the family justice system.

**In other words, your potential customers will be there!**

# Save the Date for Future AFCC Conferences!

**2025 AFCC-AAML Joint Conference  
San Francisco, California | September 18-20, 2025**

**AFCC 63<sup>rd</sup> Annual Conference  
Seattle, Washington | May 27-30, 2026**

## Sponsorship Opportunities

**Sponsoring the AFCC Annual Conference promotes your organization.** A sponsorship provides your organization significant exposure to hundreds of professionals at the world's premier interdisciplinary family law conference and thousands more through our digital outreach. Sponsorships also help AFCC offset increasing conference expenses, which keeps registrant fees among the lowest in the field. This creates a more affordable and accessible conference for everyone.

We offer sponsorship levels for every budget, from an individual or small practice looking to demonstrate support, to a larger business looking for maximum exposure. To further discuss sponsorship opportunities, please contact AFCC's Program Associate, Abby Rebholz, at [arebholz@afccnet.org](mailto:arebholz@afccnet.org) or at 608-664-3750.

**Commit to sponsorship early to get the most out of the opportunity!** Sponsor promotion begins as early as December 2024. Sponsorships are listed in the program brochure in the order in which they are confirmed within each sponsorship level. The confirmation date is also a factor in table placement for onsite exhibits.

Sapphire, Diamond, and Platinum sponsorship levels include benefits that require a digital version of the organization's logo. To enjoy the full benefits of your sponsorship, your logo (JPG or PNG) must be received by November 29th, 2024.

### **Sapphire Sponsorship \$25,000 (limited to one)**

As the AFCC Sapphire Sponsor, your organization will set itself apart with the highest level of visibility before, during, and after the conference. Sapphire Sponsorship includes these benefits:

- Remarks by your representative before a conference plenary session (2-3 minutes)
- Two exhibit tables (6' x 2') and four chairs with your choice of placement
- Custom vertical banner (32" x 70") displayed in the exhibit area during the conference
- Sponsor logo and link on conference marketing emails
- The most prominent listing in the program brochure
- Highest-level of promotion via AFCC social media channels
- Online highest-level listing with logo, link, description, and acknowledgement on the annual conference portal page of the AFCC website
- Highest-level listing in conference materials
- Three conference registrations (sessions, materials, meals, and networking functions; does not include pre-conference institute)
- Acknowledgement, logo, and link to your website in the *AFCC eNEWS* for up to seven months (December 2024 – June 2025) (circulation 25,000+)
- Thank you on onsite signage
- Recognition by AFCC President at plenary session

## **Diamond Sponsorship \$10,000**

AFCC Diamond Sponsors receive substantial visibility before, during, and after the conference. Diamond Sponsors receive the following benefits:

- Exhibit table (6' x 2') and two chairs with priority placement
- Custom vertical banner (32" x 70") displayed in the pre-function area
- Online priority placement listing with logo, link, description, and acknowledgement on the annual conference portal page of the AFCC website
- Priority placement listing in the program brochure
- Promotion via AFCC social media channels
- Priority listing in conference materials
- Two conference registrations (sessions, materials, meals, and networking functions; does not include pre-conference institute)
- Acknowledgement, logo, and link to your website in the AFCC eNEWS for up to seven months (December 2024 – June 2025) (circulation 25,000+)
- Thank you on onsite signage
- Recognition by AFCC President at plenary session

## **Platinum Sponsorship \$5,000**

AFCC Platinum Sponsors receive high visibility before, during, and after the conference. Platinum Sponsorship includes these benefits:

- Exhibit table (6' x 2') and two chairs with premium placement
- Online premium placement listing with logo, link, description, and acknowledgement on the annual conference portal page of the AFCC website
- Premium placement for listing in the program brochure
- Promotion via AFCC social media channels
- Premium listing in conference materials
- Two conference registrations (sessions, materials, meals, and networking functions; does not include pre-conference institute)
- Acknowledgement, logo, and link to your website in the AFCC eNEWS for up to seven months (December 2024 – June 2025) (circulation 25,000+)
- Thank you on onsite signage
- Recognition by AFCC President at plenary session

## **Gold Sponsorship \$2,500**

AFCC Gold Sponsors have the opportunity to attend sessions, earn continuing education, and network with leaders in the field while representing their organization at the exhibit table. Gold Sponsorship includes these benefits:

- Exhibit table (6' x 2') and two chairs with preferred placement
- Online preferred placement listing with logo, link, description, and acknowledgement on the annual conference portal page of the AFCC website
- Preferred placement for listing in the program brochure
- Promotion via AFCC social media channels
- Preferred listing in conference materials
- One conference registration (sessions, materials, meals, and networking functions; does not include pre-conference institute)
- Acknowledgement, logo, and link to your website in the AFCC eNEWS for up to seven months (December 2024 – June 2025) (circulation 25,000+)
- Thank you on onsite signage

## **Silver Sponsorship \$1,500**

AFCC Silver Sponsors support the AFCC professional community and AFCC annual conference while attending the conference. Silver Sponsorship includes the following benefits:

- Exhibit Table (6' x 2') and two chairs
- Online placement listing with logo, link, description, and acknowledgement on the annual conference portal page of the AFCC website
- Listing in the program brochure
- Listing in conference materials
- One conference registration (sessions, materials, meals, and networking functions; does not include pre-conference institute)
- Acknowledgement, logo, and link to your website in the AFCC eNEWS for up to seven months (December 2024 – June 2025) (circulation 25,000+)
- Thank you on onsite signage

## **Bronze Sponsorship \$500**

The AFCC Bronze Sponsorship offers a chance to support the AFCC Annual Conference and its professional community, while connecting with conference participants, AFCC members, and AFCC eNews subscribers. Bronze sponsorships include these benefits:

- Online placement listing with logo, link, description, and acknowledgement on the annual conference portal page of the AFCC website
- Listing in the program brochure and conference materials
- Acknowledgement, logo, and link to your website in the AFCC eNEWS for up to seven months (December 2024 – June 2025) (circulation 25,000+)
- Thank you on onsite signage

## Advertising Opportunities

### Online Listings

All exhibitors and sponsors receive an online listing on AFCC's conference portal Exhibitor tab. For those organizations that want to promote their business to attendees but aren't ready to exhibit or are unavailable to attend the conference, an online listing offers an affordable alternative. Once your payment has been processed, your listing will go live on the website within three business days.

To participate, provide the following items to Abby Rebholz, [arebholz@afccnet.org](mailto:arebholz@afccnet.org):

- A high-resolution image with your organization's logo, preferably in PNG format
- Up to 100 words of text to introduce your organization, describe your products and services, and/or offer a special to AFCC conference attendees
- A link to your website or landing page
- A contact email address

| Online Listings             | AFCC Member | Non-member |
|-----------------------------|-------------|------------|
| Paid by March 18th, 2025    | \$105       | \$180      |
| Paid after March 18th, 2025 | \$155       | \$230      |

**Questions?** Contact AFCC Program Associate, Abby Rebholz, at [arebholz@afccnet.org](mailto:arebholz@afccnet.org) or 608-664-3750.

### Onsite Exhibit Opportunities

Exhibiting onsite at the AFCC annual conference is a great way to introduce your organization, products, and services to the interdisciplinary community of professionals who participate in AFCC conferences.

AFCC exhibits at the 62nd Annual Conference will be located near the conference registration and food and beverage breaks to encourage maximum traffic.

You will have the chance to connect face-to-face with 900~1,000 judges, lawyers, psychologists, mediators, academics, custody evaluators, parenting coordinators, dispute resolution professionals, court services personnel, students, and others working in the family justice system.

An exhibit table is included in all sponsorship packages above and including Silver.

### Reserve your space early and save!

| Onsite Exhibitor            | AFCC Member | Non-member |
|-----------------------------|-------------|------------|
| Paid by March 18th, 2025    | \$850       | \$1,100    |
| Paid after March 18th, 2025 | \$950       | \$1,200    |

**Save on exhibit fees and ensure the best table location is available by confirming your space early!**

Rates increase after March 18th, 2025, and your commitment date is a factor in determining exhibit table assignment. \*

## Onsite Exhibits Include:

- One six-foot table and two chairs in the exhibit area
- One conference registration (sessions, materials, meals, and networking functions; does not include pre-conference institute)
- Online placement listing with logo, link, description, and acknowledgement on the annual conference portal page of the AFCC website
- Complimentary admission for one “exhibit only” staff person. \*\*
- Listing in conference materials
- Thank you on onsite signage

## Exhibit Hours (subject to change until the conference program is finalized in January 2025)

|                           |                                  |                                   |
|---------------------------|----------------------------------|-----------------------------------|
| Tuesday, May 27th, 2025   | 6:00pm-8:00pm                    | Registration Open, Exhibit Set-up |
| Wednesday, May 28th, 2025 | 6:30am-8:00am<br>8:00am-5:00pm   | Exhibit Set-up<br>Exhibit Forum   |
| Thursday, May 29th, 2025  | 7:30am-5:00pm                    | Exhibit Forum                     |
| Friday, May 30th, 2025    | 7:30am-5:00pm                    | Exhibit Forum                     |
| Saturday, May 31st, 2025  | 8:00am-12:30pm<br>12:30pm-1:00pm | Exhibit Forum<br>Tear-Down        |

*\*Exhibit table placement is determined by sponsorship level, advertising participation, and commitment date. To the extent possible, placement will take into consideration competing organizations. **Exhibit space has sold out in recent years, so confirm early! Questions?** Contact AFCC Program Associate, Abby Rebholz, 608-664-3750, arebholz@afccnet.org.*

*\*\*The exhibit fee includes conference registration for one person. Additional “exhibit only” staff does not include access to attend conference meal functions, workshops/sessions, or institutes. If more than one representative will attend the conference, an additional exhibitor registration, which includes plenary sessions and meals, must be purchased. Except for Sapphire, Diamond, and Platinum Sponsors, no more than two people total may staff an exhibit at any time.*

## Exhibitor, Sponsor, and Advertising Sign-up Form

# AFCC 62nd Annual Conference

**New Orleans Marriott | 555 Canal Street, New Orleans, LA 70130**

**May 28-31, 2025**

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_

Coordinator's Name (Main Point of Contact) \_\_\_\_\_

Coordinator's Email \_\_\_\_\_ Coordinator's Phone Number \_\_\_\_\_

Onsite Exhibitor Name \_\_\_\_\_ Onsite Exhibitor Email & Phone \_\_\_\_\_

Organization's Email to be listed on Conference Portal \_\_\_\_\_

Organization's Phone # to be listed on Conference Portal \_\_\_\_\_

Organization's Website to be listed on Conference Portal \_\_\_\_\_

### Please note your selection(s):

\_\_\_\_\_ **AFCC New Member Special:** Join AFCC as a first-time member for \$150—a \$10 savings—and enjoy reduced member rates for exhibits and advertising. You will also receive one full year of AFCC member benefits!

\_\_\_\_\_ **Early-Bird Discount:** Sign up to [exhibit](#) at the AFCC 62nd Annual Conference prior to January 31st, 2025—get \$50 off!

| (X Below) | Sponsorship      | Price    | (X Below) | Onsite Exhibitor  | Member        | Nonmember        |
|-----------|------------------|----------|-----------|---|---------------|------------------|
|           | Sapphire Sponsor | \$25,000 |           | Paid by March 18th, 2025  | \$850         | \$1,100          |
|           | Diamond Sponsor  | \$10,000 |           | Paid after March 18th, 2025   | \$950         | \$1,200          |
|           | Platinum Sponsor | \$5,000  |           | <b>**Additional exhibitor registration paid by March 18th, 2025*</b>    | \$350         | \$375            |
|           | Gold Sponsor     | \$2,500  |           | <b>**Additional exhibitor registration paid after March 18th, 2025*</b> | \$375         | \$400            |
|           | Silver Sponsor   | \$1,500  |           | <b>Online Listing</b>   | <b>Member</b> | <b>Nonmember</b> |
|           | Bronze Sponsor   | \$500    |           | Paid by March 18th, 2025  | \$105         | \$180            |
|           |                  |          |           | Paid after March 18th, 2025   | \$155         | \$230            |

\*\*Additional Onsite Exhibitor's Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Total: \$** \_\_\_\_\_

**Method of Payment:** Credit card transactions will be processed in US dollars; exchange rate on the day of transaction will apply. **Payment in full must be received before benefits of service are made available.**

Visa       Mastercard       AMEX       Discover       Check (US funds only)

Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_

Email Receipt to: \_\_\_\_\_ Billing Zip/Postal Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Return form with signed exhibitor agreement to Abby Rebholz**

AFCC | 6525 Grand Teton Plaza | Madison, WI 53719 | arebholz@afccnet.org | Fax: 608-664-3751



**Exhibit Cancellation Policy:** All requests for refunds must be made in writing. Written notice of cancellation received by fax or postmarked by April 23rd, 2025, will be issued a full refund minus a \$100 service fee. Cancellations received by April 30, 2025, will have the \$100 service fee deducted and the balance issued as a credit. No refund or credits will be issued for cancellations received after April 30, 2025.

*\*The exhibit fee includes conference registration for one person. Additional "exhibit only" staff does not include access to attend conference meal functions, workshops/sessions, or institutes. If more than one representative will attend the conference, an additional exhibitor registration, which includes plenary sessions and meals, must be purchased. Except for Sapphire, Diamond, and Platinum Sponsors, no more than two people total may staff an exhibit at any time.*

**Exhibit Agreement:** Exhibitors assume entire responsibility and agree to protect, defend, indemnify, and hold harmless AFCC, the New Orleans Marriot, its owners, and each of their respective parent organizations, subsidiaries, affiliates, employees, officers, directors, and agents against all claims, losses, or damages to person or property, governmental charges or fines, and attorney's fees arising out of or caused by the sole negligence of the exhibitor or its employees or agents. Exhibitors shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies or comprehensive general liability insurance and contractual liability insurance. Exhibitors acknowledge that neither AFCC, nor the hotel, nor its owners maintain insurance covering the exhibitor's property and that it is the sole responsibility of exhibitors to obtain business interruption and property damage insuring any losses by exhibitors.

AFCC will not be liable for the fulfillment of this agreement if exhibit space cannot be provided due to damage to the building or exhibit space by fire, water, smoke, accident, strikes, the authority of law, or any other cause beyond its control, including a global pandemic. AFCC will, in the event of cancellation due to one of those causes reimburse exhibitors for the exhibit fees less all legitimate expenses incurred by AFCC in connection with the exhibits. Exhibitors are responsible for any charges incurred for any special services or requirements including, but not limited to, electrical service, power strips and extension cords, audio-visual equipment, internet, or telephone lines.

Exhibitors must confine all demonstrations and promotional activities to their exhibit space. No signs or displays may be placed in common or conference areas. Exhibitors are responsible for obtaining any necessary state or local permits, licenses, or certificates. AFCC is unable to accommodate sharing of sponsorships or exhibit tables or conference registrations. Anyone attending a conference function must be registered for the conference and must wear their name badge at all times. Shipping instructions for exhibit materials will be provided approximately six weeks prior to the conference. All shipping and storage fees are the responsibility of the exhibitor.

A signed exhibit agreement and payment in full must be received before participation can be confirmed or a space is reserved. Specific table assignments will be made at the discretion of AFCC, taking into consideration sponsorship and advertising participation, order in which agreement and payment were received, and other necessary conditions. Exhibitors' logo, website, and contact information can be displayed on the conference portal page and in emails related to the advertisement or dissemination of information regarding the conference.

AFCC reserves the right to accept or decline any advertisement, exhibit, or sponsorship it is offered. AFCC will decline advertising, exhibits, or sponsors that, in AFCC's sole discretion, are not in keeping with the **AFCC mission, vision, and values**. AFCC reserves the right to determine which exhibitors, sponsors, and advertising to accept based upon space limitations, relevance, appropriateness, timeliness, or other similar criteria. All accounts must be paid in full prior to the conference. Participation implies acceptance of the terms listed herein. AFCC does not necessarily endorse or warrant vendors' products, services, or views.

**I understand that AV costs, such as electrical, internet, table coverings, and packaging/handling, are not included and may require an additional fee paid to the hotel or an AV service provider. Such fees will be at the exhibitor's expense. AFCC is not responsible for any additional costs.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please return completed signed form and payment to:**

AFCC | 6525 Grand Teton Plaza | Madison, WI 53719 | areholz@afccnet.org | Fax: 608-664-3751